

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
HARRIS REPORT FROM REP SEP19/12 15.08  
REP HEADLINE# 6302479 TRF# 329788 ORDER WORKSHEET  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # 6556 SALESMAN #  
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER  
TOWSON, MD 21286

ORDER # CONTRACT # 6302479 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICANS FOR PROSP. EST#431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 15.08

REP: TO NSM/NSA  
FR CAITLIN FOR JULIE  
M3 OK'D, SEE LN 25  
TTLS RTS  
PLS CONFIRM, THX! 9/19/12

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		1100P-1135P	60		\$5,600.00	9/4	9/9	4		TU-F,SU	4

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
PROGRAM : NEWS  
CON COM1: 1X PER DAY

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25	A		1128P-1203A	60		\$5,600.00	9/5	9/5	1		WED	1
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PROGRAM : NEWS  
ORD COM1 : SPOT RAN 1157P IN NEWS 1128P-1203A DUE TO RUN OVER OF DNC  
THIS IS A MAKE-GOOD FOR SEPS ON LINE-7 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#7 MISSED: TU-F, SU/1100P-1135P SEPS 60S \$5,600.00 (SEP19/12)  
OFFER: WED/1128P-1203A SEPS 60S \$5,600.00 PLS ADVISE.  
CMT: SPOT RAN 1157P IN NEWS 1128P-1203A DUE TO RUN OVER OF DNC

SEP/12 221600.00 CONTRACT TOTAL 221600.00  
TOTAL SPOTS 36

MARKET TOTALS \$651,764 WFTV 34% WKMG 30% WESH 25% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE